

# GRASSLANDS & PRAIRIE BERRIES GLOBAL FOOD INDUSTRY PARTNERSHIP

REGINA, SK, CANADA – Grasslands and Prairie Berries are excited to announce their collaboration to introduce Saskatoon Berries, one of Canada’s Super Fruits, to the global market. This strategic partnership combines Grasslands' extensive global market expertise in the food and ingredient sector with Prairie Berries' distinction as the world's largest and most sustainable manufacturer of Saskatoon berries products.

Saskatoon Berries are unrivaled when it comes to health and nutrition. This Super Fruit is filled with phenolics, anthocyanins and is a rich source of 8 essential vitamins and minerals. With their deep purple hue and bursting-with-flavour profiles, Saskatoon Berries are a nutritional powerhouse, offering remarkable health benefits and culinary versatility.

"We are excited to embark on this journey with Prairie Berries to introduce the world to the exceptional qualities of Saskatoon berries," said Roy El Hawat, Director of Sales & Business Development at Grasslands. "Through our combined expertise and dedication to excellence, we are confident that we can offer consumers unparalleled access to premium purple super fruit products."

This collaboration marks a significant milestone in the global food industry, as Grasslands and Prairie Berries unite to showcase the natural bounty of Saskatchewan to consumers worldwide. Together, they aim to redefine the standard of excellence in the super fruit market while promoting sustainable agricultural practices and fostering a deeper appreciation for the rich agricultural heritage of Saskatchewan.

